

Press Information

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Quiet nights with the Philips SmartSleep Snoring Relief Band

Berlin, Germany – Driven by [Royal Philips](#) (NYSE: PHG, AEX: PHIA) commitment to improving lives and health through better sleep and building on success of the SmartSleep Deep Sleep Headband technology, the growing SmartSleep product portfolio aims to provide consumers with a breadth of solutions that can address sleep issues from insomnia to snoring to simply not getting enough quality sleep. To support the 40 percent of adult men and 24 percent of adult women who are habitual snorers¹, Philips will offer a sneak peek at its SmartSleep Snoring Relief Band. It is a small, discreet sensor, which is worn in a soft band around the chest that monitors when the wearer turns on to their back. As it predicts and detects this position change, it prompts the wearer to move to their side and avoid the snoring position.

Derived from clinical positional therapy, Philips SmartSleep Snoring Relief Band is a comfortable, non-invasive wearable that is a personalized solution to adjust a person's snoring-related sleep habits over time. The small, discreet sensor is worn in a soft band around one's chest and monitors when the wearer is turning onto their back. It detects the position change and prompts the wearer to move to their side and avoid the snoring position. The SmartSleep Snoring Relief Band includes: sleep position monitoring, gentle and automatic vibration adjustment and actionable feedback.

The gentle vibrations of the band do not disrupt the user's sleep and the intensity and pattern automatically adjust to remain effective. Philips machine learning algorithm provides customized feedback based on the sleep habits to promote a good sleep position to reduce snoring. The result: quieter nights for both you and your bed partner².

For further information, please contact:

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¹ sleepeducation.org

² 88% of snorers reported quieter nights for both themselves and their bed partner in a 30-day home user test of 24 snorers ages 25-55 without sleep disorder or respiratory or cardiac disease.



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About Royal Philips

Royal Philips (NYSE: PHG, AEX: PHIA) is a leading health technology company focused on improving people's health and enabling better outcomes across the health continuum from healthy living and prevention, to diagnosis, treatment and home care. Philips leverages advanced technology and deep clinical and consumer insights to deliver integrated solutions. Headquartered in the Netherlands, the company is a leader in diagnostic imaging, image-guided therapy, patient monitoring and health informatics, as well as in consumer health and home care. Philips generated 2018 sales of EUR 18.1 billion and employs approximately 77,000 employees with sales and services in more than 100 countries. News about Philips can be found at www.philips.com/newscenter.