



Press Information

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Philips Sonicare Teledentistry solution enables remote dental assessment through an app

Berlin, Germany – [Royal Philips](#) (NYSE: PHG, AEX: PHIA) ambition is to be a lifetime partner for people – dentists and consumers – and offer them one holistic platform that provides them with better, data-driven, very personalized insights into their oral health and easy access to professional expertise and advice: The new Philips Sonicare Teledentistry Solution uses the latest digital technology to enable remote dental assessment through an app. The solution empowers people to proactively take charge of their oral health through personalized digital innovation and supports dentists in optimizing their dental practice.

Digital health technology solutions for the dental practice of the future

With a Philips Sonicare power toothbrush and accompanying Sonicare app as “virtual hub”, people can manage their daily oral care. Adding the new Sonicare Teledentistry Solution, Philips now provides people with remote dental assessments from licensed dentists within 6 to 24 hours. Just by sharing pictures of their teeth and brushing data via their smartphone, people can get in touch with dentists, to get answers, personalized guidance and advice on issues they are concerned about or ask questions they might have following a treatment.

Philips recently successfully launched the solution in the USA and is now tailoring the proposition to the needs of the European markets with the support of leading dentists to pilot the offering in Germany towards the end of the year.

The Sonicare Teledentistry Solution offers three new services, supported by our digital technology: Direct Care, Complete Care, Monitoring Care.

Direct Care helps customers, who have a question about their oral health. This could be seeking feedback on a concern they have, or simply asking for advice related to a treatment, such as advice about potential cosmetic whitening. Using the solution, they can quickly send a photo with a description and get a reply from a dentist within six hours.

The *Complete Care* solution provides more complete assessment by focusing on all teeth and gum areas.

The third feature currently under development is *Monitoring care*. This is an ongoing solution that could allow people to have quick check-ins to monitor an ongoing condition or track progress; for example, during recovery from a treatment.



As well as benefits for patients, the service will help dental professionals build a new patient pool and expand their patient offer. It will also support dental professionals in terms of long term patient retention; the increased opportunities for interaction between appointments can help build relationships.

If customers connect with their dentists more often than once a year when they are in the dentist chair, there is more opportunity to address oral issues before they occur or to prevent them worsening.

For further information, please contact:

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About Royal Philips

Royal Philips (NYSE: PHG, AEX: PHIA) is a leading health technology company focused on improving people's health and enabling better outcomes across the health continuum from healthy living and prevention, to diagnosis, treatment and home care. Philips leverages advanced technology and deep clinical and consumer insights to deliver integrated solutions. Headquartered in the Netherlands, the company is a leader in diagnostic imaging, image-guided therapy, patient monitoring and health informatics, as well as in consumer health and home care. Philips generated 2018 sales of EUR 18.1 billion and employs approximately 77,000 employees with sales and services in more than 100 countries. News about Philips can be found at www.philips.com/newscenter.